

ABOUT ME

UX Designer with over 12 years of experience, currently serving as Design Lead and Principal UX Designer at Fidelity Investments. Throughout my tenure, I've crafted and enhanced online application experiences for Fidelity.com, contributing to some of the platform's highest traffic interfaces. My mission is clear: design interfaces that are intuitive, engaging, and aligned with user needs and business objectives.

Specializing in responsive web design and user interface design, I bring a blend of creativity and strategic thinking to every project. My interests extend to front-end development, and I'm dedicated to staying up-to-date on design trends and best practices. Beyond my design work, I find joy in mentoring fellow designers and contributing to the evolution of UX thinking.

EXPERIENCE

Fidelity Investments

Boston, MA. Jan 2012 – Present
Design Lead & Principal UX Designer

As part of my journey with Fidelity, I am currently working as the Design Lead for a new company segment that aims to unify all branches of the Fidelity ecosystems. Our team is responsible for digitizing all aspects of a client's relationship with documents going to or coming from Fidelity. This includes document upload, download, sharing, signature, notary, and anything that involves paperwork with Fidelity. The Documents design team consists of 5 other UX members besides me (UXD / UXR / UX Dev / UXC), and we support 4 development teams that are actively working. We collaborate across all aspects of our other Enterprise experiences, including heavy overlap with Communications, Status Tracking, and Profile.

Top past projects: Status Tracker (onboarding of request and later on full rebrand and redesign) · Pattern template defining for an enterprise multi-channel platform · Digital resolution for requests requiring client fixing · Automatic Investments · One-time Bank Wire · Corporate Actions · User-driven Account Closure ability · Design System QA · Account Opening · Transfer of Assets · External Rollover

Conover Tuttle Pace

Boston, MA. Oct 2011 – Dec 2011
Design and Production Intern

Worked on the design and production side, mocking out, and eventually building out to spec the advertisements given for each client, something that was then to be sent out to print or to be pushed online directly to consumers.

AMP Agency

Boston, MA. Sept 2011 – Dec 2011
Creative Intern – Design

Worked under a mentor taking part in the designing and production of various promotional materials, gaining experience working on a design team in a professional environment. Here, I first was introduced to the company—client relationship, and sat in on and participated in both internal and client presentational meetings.

Wendy Whittaker

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EDUCATION

Savannah College of Art and Design

Savannah, GA. Sept 2009 – Sept 2011

BFA Advertising Design

Graduated in fall 2011 with a BFA in Advertising Design, achieving a 3.83 GPA. An active member of Advertising Cooperative, registered member of AAF, and admitted to their honor society. Maintained Dean's List status quarterly and was awarded Magna Cum Laude.

Quinsigamond Community College

Worcester, MA. Aug 2007 – June 2009

AA Applied Arts

A member of Phi Theta Kappa, and consistently on the Deans List each semester. Won the Departmental Award for the Applied Arts program in the 2008 graduating class.

SKILLS

// Refined skills working with design applications, such as Figma, Sketch, and Invision.

// Well-developed mindset in utilizing agile methodologies in everyday work.

// Designing at scale and thinking beyond a single channel — focusing on the bigger picture of the user journey.

// Strong background in Web Design, Graphic Design, Color Theory, and Typography.

// High interest in continual development in my cross-functional skill development, accessibility, and UX.

// Ability to contribute to a product beyond just UI mocks, but a team contributor at all stages of the product life cycle.

// Strong people skills and readily able to speak in front of a crowd.

CERTIFICATIONS

Aug 2015 - Aug 2017

Certified Scrum Product Owner, Scrum Alliance

AWARDS

Excellence in Action Award Nov 2023

Product Area Recognition Winner Sept 2023

Excellence in Action Award Nov 2021

Excellence in Action Award May 2021

Excellence in Action Award 2018

Excellence in Action Award 2016

Excellence in Action Award 2015

Game Changer Award 2014

Magna Cum Laude 2011

Alpha Delta Sigma Honor Society 2010

Deans List (SCAD) 2009 - 2011

Departmental Award (Quinsigamond) 2009

Phi Theta Kappa 2009

Printing and Publishing Council Scholarship 2009

SCAD Art Scholarship 2009

SCAD Academic Scholarship 2009

ACCOMPLISHMENTS

March 2022

Mother of Grayson Whittaker, New moms of 2022 :)

Sept 2011

Magna Cum Laude, Savannah College of Art and Design

May 2011

Produced Commercial Re-Tweeted, Red Stripe

Sept 2009 – Sept 2011

Deans List Status, Savannah College of Art and Design

Feb 2009 & Oct 2010

Artwork Published Volume II & III, MEMEscapes

May 2009

Departmental Reward,

Quinsigamond Community College

Recognized as the outstanding student in the 2009 Applied Arts Program.

Phi Theta Kappa,

Quinsigamond Community College

Maintained requirements for membership, including being elected into membership, maintaining a 3.5 GPA. or higher, and community involvement.